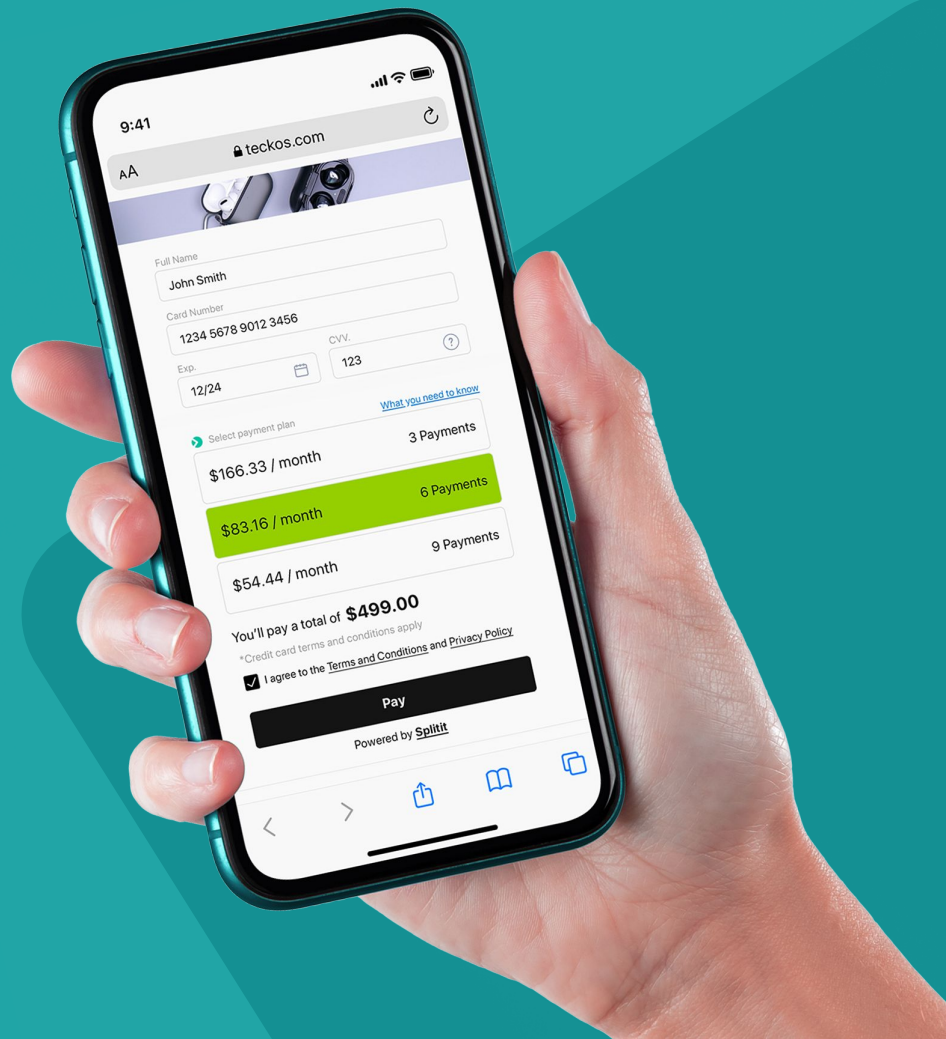


Splitit Integration Handbook & Requirements

November, 2024



Contents

- **Onsite Messaging/Requirements**

- Home Page
- Catalog/Category Page
- Product Page (*Required)
- Cart Page
- Checkout (*Required)
- Dedicated Financing Page
- Abandon-Cart emails

- **Onsite Messaging Non-allowables**

- **Key Resources**

Splitit messaging can be shown as either whitelabel or utilizing Splitit-branding; for more information please reach out to your Splitit support team

Home Page (Recommended)

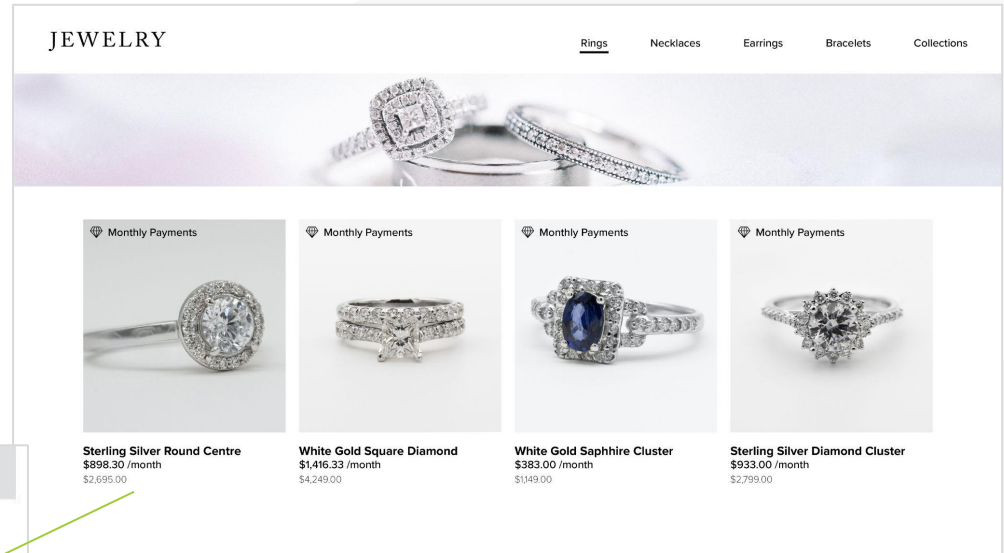
Home page messaging on the banner is a great way to entice shoppers further into the conversion funnel and looking into products.

The screenshot shows a website header with the word "JEWELRY" on the left and navigation links for "Engagement", "Jewelry", "Gemstones", "Diamonds", and "Collections" on the right. The main banner features a large image of two diamond rings. The text in the banner reads: "PAY MONTHLY ON YOUR CREDIT CARD. NO APPLICATION AND NO ADDITIONAL FEES." Below this text is a "Learn more" button. Below the banner is a grid of three product cards, each titled "Monthly Payments" and featuring a different piece of jewelry: a ring with a pink gemstone, a bracelet, and a pair of earrings. At the bottom of the page is a black footer with the same promotional text and a "Learn more" button.



Catalog Page / Category Page

Showing the as-low-as pricing on this page can help drive consumers to higher order value products as seen opposite.



Sterling Silver Round Centre
\$898.30 /month
\$2,695.00




Product Page (Required)

This is the most important page to feature Splitit and where the buying option is made; showing the as-low-as price will drive conversion and decrease friction at checkout.

JEWELRY


[Rings](#) [Necklaces](#) [Earrings](#) [Bracelets](#) [Collections](#)



White Gold Square Diamond
Product code: 12450981


Elegantly set in 18ct white gold, this exquisite Square Diamond ring is an exquisite diamond centerpiece. Set with diamonds in the double band, this enchanting ring is a timeless classic.

Ring Size Select ▾

 **Monthly Payments**
\$1,416.33 /month
Total: \$4,249.00

Qty
1

[Add to cart](#)

 **Monthly Payments**
\$1,416.33 /month
Total: \$4,249.00

Qty
1



Product Page Learn More (Required)

It's important to show 'How Splitit works' here to explain the simplicity of the service, further driving conversion at checkout.

JEWELRY

[Rings](#) [Necklaces](#) [Earrings](#) [Bracelets](#) [Collections](#)

White Gold Square Diamond

Product code: 12450981

Elegantly set in 18ct white gold, this exquisite Square Diamond ring is an exquisite diamond centerpiece. Set with diamonds in the double band, this enchanting ring is a timeless classic.

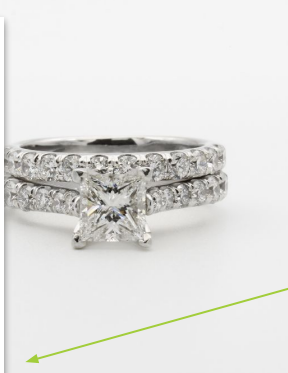
Ring Size Select ▾

Monthly Payments

\$1,416.33 /month
Total: \$4,249.00

Qty

[Add to cart](#)



Monthly payments on your credit card


Use your existing credit card to split your purchase into smaller payment amounts.

How does it work?

- 1 Add your item(s) to cart
- 2 Enter your credit card details
- 3 Choose the number of installments
- 4 Make your first payment.

No new loans • No applications • No additional interest or fees

\$83.33 /month 12 payments	\$142.85 /month 7 payments
1st payment \$83.33	1st payment \$142.86
2nd payment \$83.33	2nd payment \$142.85
3rd payment \$83.33	3rd payment \$142.85
4th payment \$83.33	4th payment \$142.85
5th payment \$83.33	5th payment \$142.85
6th payment \$83.33	6th payment \$142.85
--- --	--- --
Total \$1,000.00	Total \$1,000.00

Powered by  [Continue shopping](#)

Things you need to know:

- * At the time of purchase, you will see [two transactions](#) on your credit card. One is your first payment, and the other is a temporary hold (for the full outstanding plan balance).
- * The hold is NOT a charge. [View this article](#) to learn more about your payments vs the temporary hold.
- * Payments will be made automatically according to your agreed installment schedule.
- * You must maintain sufficient available funds on your card for your outstanding plan value until the plan is completed.
- * We will not charge you any additional interest or fees. Your standard credit card terms and conditions always apply.



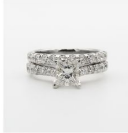
Cart Page (Recommended)

Particularly if you have add-ons or multiple product baskets, this helps drive larger order values and in any situation drives shoppers to the final step.


The screenshot shows a shopping cart page for a jewelry store. The page title is "JEWELRY". Navigation links include "Rings", "Necklaces", "Earrings", "Bracelets", and "Collections". The main product is a "White Gold Square Diamond" ring, priced at \$4,249.00. The product code is 12450981, and the quantity is 1. The size is K. There are "View" and "Remove" links. A "Monthly Payments" option is highlighted with a green box and a green arrow. The monthly payment is \$1,416.33, totaling \$4,249.00 over 3 payments. A "Checkout" button is visible at the bottom right.

JEWELRY


[Rings](#) [Necklaces](#) [Earrings](#) [Bracelets](#) [Collections](#)

 **White Gold Square Diamond** **\$4,249.00**
Product code: 12450981
Quantity: 1
Size: K
[View](#) [Remove](#)

Shopping Cart

 **Monthly Payments**
\$1,416.33 /month
Total: \$4,249.00
3 payments

[Checkout](#)

 **Monthly Payments**
\$1,416.33 /month
Total: \$4,249.00
3 payments



Cart Page (Recommended)

Our Learn More Modal is available here as well.

JEWELRY

[Rings](#) [Necklaces](#) [Earrings](#) [Bracelets](#) [Collections](#)

Shopping Cart

White Gold Square Diamond \$4,249.00
Product code: 12450981
Quantity: 1
Size: K
[View](#) [Remove](#)

Monthly Payments
\$1,416.33 /month
Total: \$4,249.00
3 payments

[Checkout](#)

Monthly payments on your credit card

Use your existing credit card to split your purchase into smaller payment amounts.

How does it work?

- 1 Add your item(s) to cart
- 2 Enter your credit card details
- 3 Choose the number of installments
- 4 Make your first payment.

No new loans • No applications • No additional interest or fees

\$706.50 /month 6 payments	\$1,413.00 /month 3 payments
1st payment \$706.50	1st payment \$1,413.00
2nd payment \$706.50	2nd payment \$1,413.00
3rd payment \$706.50	3rd payment \$1,413.00
4th payment \$706.50	
5th payment \$706.50	
6th payment \$706.50	
Total \$4,239.00	Total \$4,239.00

Powered by [Continue shopping](#)

Things you need to know:

- * At the time of purchase, you will see [two transactions](#) on your credit card. One is your first payment, and the other is a temporary hold (for the full outstanding plan balance).
- * The hold is NOT a charge. [View this article](#) to learn more about your payments vs the temporary hold.
- * Payments will be made automatically according to your agreed installment schedule.
- * You must maintain sufficient available funds on your card for your outstanding plan value until the plan is completed.
- * We will not charge you any additional interest or fees. Your standard credit card terms and conditions always apply.



Checkout (Required)

Splitit and how Splitit works should appear on your checkout page as the final step in checkout.

Embedded Credit Card Checkout (recommended)

This screenshot shows a mobile checkout form with the following sections:

- Billing details:** Address, Apt. Bldg. Other (optional), Country (UNITED KINGDOM), City (Tavistock), Zip Code, Email Address.
- Full Name:** Input field.
- Card Number:** Input field with masked characters (XXXX XXXX XXXX XXXX).
- Exp.:** MM/YY dropdown.
- CVV:** Input field with masked characters (XXX or 4XXX).
- Select payment plan:** A list of options:
 - £500.00 Pay All Now
 - £250.00 / month APR 0% 2 Payments Total: £500.00
 - £125.00 / month APR 0% 4 Payments Total: £500.00
 - £83.33 / month APR 0% 6 Payments Total: £500.00
- *Credit card terms and conditions apply**
- Still have questions? Contact Splitit Support today.**
- Powered by Splitit** logo and a **Pay** button.

Embedded Credit Card Checkout - VIS

This screenshot shows a mobile checkout form with the following sections:

- Split purchases into smaller, monthly payments.** Simply use your existing credit card and enjoy a seamless payment plan process. [How Splitit works](#)
- Billing details:** 101 Smith Street, NY, John.Lsmith@gmail.com
- Credit Card Details:** Ending, Expires 1/26
- You Payment Plan:** A list of options:
 - £500.00 Pay All Now** Total: £500.00 (incl. £0.00 fees)
 - £250.00 / month (incl. Fees) Pay in 2** Total: £500.00 (incl. £0.00 fees)
 - £125.00 / month (incl. Fees) Pay in 4** Total: £500.00 (incl. £0.00 fees)
 - £83.33 / month (incl. Fees) Pay in 6** Total: £500.00 (incl. £0.00 fees)
- I agree to the [Terms and Conditions](#) and [Privacy Policy](#)
- *Credit card terms and conditions apply**
- Powered by Splitit** logo and a **Pay** button.
- Safe, Secure & Certified payments** and **Accepted Cards** (VISA, Mastercard) logos.

Embedded Separate checkout option (FlexFields)

This screenshot shows a mobile checkout form with the following sections:

- PAYMENT METHOD** change
- Please select a payment method.
- INTEREST FREE MONTHLY INSTALLMENTS** Pay in 3 or 6 interest-free monthly installments through Splitit. [How Splitit works](#)
- We accept global issued credit cards. Debit cards are not accepted.
 - 0% interest, no late fees, no credit checks.
 - The total amount will be held in reserve on your card to ensure payment.
- INSTALLMENT PLANS** Please select the option best for you.
 - 3 installments of \$2,601.17
 - 6 installments of \$1,300.59
- SPLITIT BY CREDIT CARD**
- Card Number:** 0000 0000 0000 0000
- Exp. Date:** 1 / 2022
- CVC @:** Input field
- I acknowledge that I have read and agree to the terms and conditions*
- CONFIRM CARD** button
- Powered by **Splitit** logo



Dedicated Financing Page (Recommended)

Typically a high-value page that allows shoppers to dig deeper into how Splitit works.

MONTHLY PAYMENTS ON YOUR CREDIT CARD.

No applications, no fees.

WHAT DO I NEED TO PAY IN INSTALMENTS?

- A credit card with the full purchase amount available.
- Debit cards are not accepted.

WHY PAY IN MONTHLY INSTALMENTS?

- No need to apply for a new loan
- No additional interest or fees
- No credit check
- Receive your credit card rewards

HOW DOES IT WORK?

- At the time of purchase, a temporary authorisation will be placed on your card for the full purchase amount.
- The first payment will be taken now. Each subsequent payment will be taken on the same day each month. No additional steps are required.

EXAMPLE PLAN:

Purchase price	Credit required	Number of payments
\$1,000	\$1,000	3
Monthly payments	Amount paid	Amount held on card
1 st payment	\$333.33	\$667.67
2 nd payment	\$333.33	\$0
3 rd payment	\$333.33	\$0

Things you need to know:

At the time of purchase, you will see two transactions on your credit card. One is your first payment, and the other is a temporary hold (for the full outstanding plan balance). The hold is NOT a charge. View [this article](#) to learn more about your payments vs the temporary hold. Payments will be made automatically according to your agreed instalment schedule. You must maintain sufficient available funds on your card for your outstanding plan value until the plan is completed. We will not charge you any additional interest or fees. Your standard credit card terms and conditions always apply.



Abandon Cart Email (Recommended)

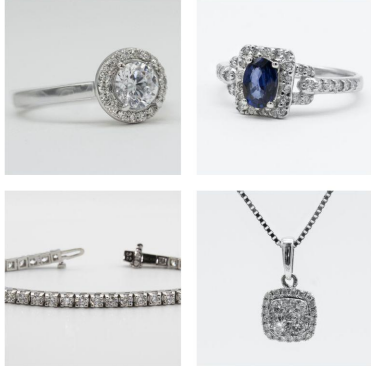
A great, low-cost way to attract shoppers to come back to your website to purchase. This is especially helpful at launch to attract previously abandoned customers.

JEWELRY

PAY MONTHLY ON
YOUR CREDIT CARD.
NO APPLICATION AND
NO ADDITIONAL FEES.*

Shop now

SHOP NEW ARRIVALS



Shop now

JEWELRY

TIMELESS BEAUTY AND EXQUISITE CRAFTSMANSHIP SINCE 1902

@ in



Onsite Messaging Requirements for all Regions

The following messaging is NOT allowed:

- Charging fees to the shopper for using Splitit
- Describing Splitit as “financing” or “credit”
- Using the phrase “no interest”, “no fees” or any variation on those phrases other than what is shown below as allowed

The following messaging is allowed:

- Using the phrase “no additional interest*” or “no additional fees*”. These phrases must be used with an asterisk “*”, including the clarifying legal statement “*Splitit never adds any interest; standard card T&Cs still apply.”

Key Resources

- [Developers Website](#)
- [Tour \(Try it yourself\)](#)
- Sales Team: Sales@splitit.com
- Success Team: Success@splitit.com
- Onboarding Team: Onboarding@splitit.com
- General Support: Support@splitit.com





Your business. Your customers. Your way.

splitit.com

✕ in